



Council of the Great City Schools
October 13-17, 2020

Sponsorship Brochure

64th

Annual Fall Conference

**CHAMPIONING
URBAN EDUCATION**



64th Annual Virtual Fall Conference COUNCIL OF THE GREAT CITY SCHOOLS



MEETING DRAFT AGENDA

Tuesday, October 13, 2020

Conference Welcome

Achievement and Professional Development and
English Language Learners & Bilingual Education Task Force
Management, Leadership and Governance & School Finance Task Force
Meetings of the Black and Latino Young Men and Boys and
The Black and Latina Young Women and Girls Task Force
Executive Committee Meeting
Virtual Hospitality Suites

Wednesday, October 14, 2020

Conference Welcome

Speaker Q&A: First Lady Laura Bush

Breakout Sessions

Blue Ribbon Corporate Advisory Group Meeting

Virtual Hospitality Suites

Thursday, October 15, 2020

Conference Welcome

Speaker Q&A: TBD

Breakout Sessions

Green-Garner Award Celebration

Friday, October 16, 2020

Conference Welcome

Speaker Q&A: Julián Castro, Former Democratic Candidate for President

Breakout Sessions

Town Hall Meeting: All-Student Panel on Race and Social Justice Issues



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SPONSORSHIP OPPORTUNITIES

PLEASE INDICATE THE LEVEL YOU CHOOSE TO SPONSOR

PLATINUM LEVEL \$5,000 (10) Company Slots

- Virtual Hospitality Suite
- Splash page featured for four days of virtual programming – mobile app
- Banner ad featured on four days of virtual programming - online program & mobile app.
- One embedded 3-minute video on sponsor resource page
- Logo and Link to website included on the sponsor resource page
- Schedule meetings with virtual event attendees via sponsor page
- Recognition in promotional materials, conference mobile app, online conference program booklet and in the CGCS annual report
- One 30-second recorded advertisement featured before or after concurrent sessions
- Access on online conference content for 30 days after the event
- Preview of the list of attendees 2 times before the conference
- Two additional free registrations

GOLD LEVEL \$4,000

- Banner ad featured on four days of virtual programming - mobile app ONLY
- One embedded 3-minute video on sponsor resource page
- Logo and Link to website included on the sponsor resource page
- Schedule meetings with virtual event attendees via sponsor page
- Recognition in promotional materials, conference mobile app, online conference program booklet and in the CGCS annual report
- Access on online conference content for 30 days after the event
- Preview of the list of attendees 1 time before the conference
- One additional free registration

SILVER LEVEL \$2,500

- One embedded 3-minute video on sponsor resource page
- Logo and Link to website included on the sponsor resource page
- Schedule meetings with virtual event attendees via sponsor page
- Recognition in promotional materials, conference mobile app, online conference program booklet and in the CGCS annual report
- Preview of the list of attendees 1 time before the conference

***All sponsors will receive (1) free registration and your logo will be added to promotional materials as soon as your commitment is received.**



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SPONSORSHIP AT-A-GLANCE

	PLATINUM \$ 5,000.00 Limit 10	GOLD \$ 4,000.00 No Limit	SILVER \$ 2,500.00 No Limit
Automatic ONE Free registration	✓	✓	✓
One embedded 3-minute video on sponsor resource page	✓	✓	✓
Logo and Link to website included on the sponsor resource page	✓	✓	✓
Schedule meetings with virtual event attendees via sponsor page	✓	✓	✓
Recognition in promotional materials, conference mobile app, online conference program booklet and in the CGCS annual report	✓	✓	✓
Access to online conference content for 30 days after the event	✓	✓	
One 30 second recorded advertisement featured before or after concurrent session	✓		
Virtual Hospitality Suite	✓		
Splash page featured for four days of virtual programming – mobile app	✓		
Preview of the list of attendees 2 times before the conference	✓		
Banner ad featured on four days of virtual programming - online program & mobile app.	✓		
Banner ad featured on four days of virtual programming - mobile app ONLY		✓	
Preview of the list of attendees 1 time before the conference		✓	✓
Two additional free registrations	✓		
One additional free registration		✓	

WAIVED Pre-Designated Sponsor - See Sponsorship Levels
\$550 for each additional person from sponsor company
\$750 for companies not sponsoring (per person)
Each additional person must register online under company name

If you have questions regarding online sponsorship registration, contact Gregory Bacon via email at gbacon@cgcs.org.



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**[CLICK HERE](#) to sponsor online or
access sponsorship at**

<https://cvent.me/mq23vZ>

Sponsorship Policy

Full sponsorship payment is due by **September 28, 2020**.

Sponsorship Commitment Refund and Cancellation Policy:

Refund requests or cancellations must be in writing before September 14th or within 7 days of sponsorship commitment. To request a refund, email Gregory Bacon at: gbacon@cgcs.org or Michell Yorkman at: myorkman@cgcs.org. A full refund will be given for cancellations received on or before September 14th. 50% refund will be issued between September 14th and September 28th . No refund will be issued if cancellation is requested after September 28th. Outstanding payments before September 6th will be billed accordingly.

All companies must be in good standing.

All past conferences/meetings sponsored by your company must be paid in full before committing to sponsor the Fall Conference.

We thank you for your support!

